

BANK OF UGANDA

OFFICE OF
THE EXECUTIVE DIRECTOR
FINANCE



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EDF.122.10

October 23, 2017

CIRCULAR TO THE CHIEF EXECUTIVE OFFICERS OF: COMMERCIAL BANKS, CREDIT INSTITUTIONS & MICROFINANCE DEPOSIT TAKING INSTITUTIONS

Interaction with the Public at the Constitutional Square to commemorate World Savings Day – October 31, 2017

Bank of Uganda in conjunction with various stakeholders plans to join the rest of the world to commemorate 'the World Savings Day' on Tuesday October 31, 2017 with the primary objective of bringing to light the importance and relevance of saving to the Ugandan public under the theme "Saving Safely".

The World Savings Day was established on October 31, 1924 during the 1st International Savings Bank Congress held in Milano, Italy. On the last day of the congress, this day was declared the "World Savings Day", with the objective of encouraging the population to transfer their savings into bank accounts.

The World Savings Day celebrations specifically aim at; informing people about the importance of savings, Promoting savings, and bringing together the various stakeholders such as financial institutions, regulators, government and customers to discuss issues concerning savings.

As part of the activities to mark the World Savings Day, the Bank of Uganda wishes to engage with the public, and SACCOs in Kampala and Gulu Districts and surrounding areas, in conjunction with the supervised Financial Institutions, to raise awareness regarding savings.

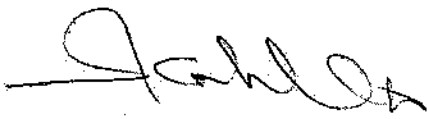
The purpose of this letter therefore, is to:

- Inform you of the opportunity for your institution to show case Savings products that highlight how individuals and Saving Groups like SACCOs can save safely with Supervised Financial Institutions;
- Invite your institution to participate in the SACCOs and public engagement at the Lower Paved part of the Constitutional Square and the Kaunda

Grounds in Gulu District, on World Savings Day, Tuesday October 31, 2017
from 8:00 am to 5:00 pm;

- Notify you that a stall shall be provided to your institution with a tent, chairs and table, and institutions can bring branded materials and decorations for their stalls; and
- To request you to confirm your institution's participation by sending a name and phone number of your contact person to Mrs. Tilda Nabbanja Turyagyenda on email tnabbanja@bou.or.ug; copy issetimba@bou.or.ug, by Friday October 27, 2017.

Yours sincerely,



David L. Kalyango
Executive Director Finance

Copy: Executive Director, Uganda Banker's Association
Executive Director Supervision, BOU

WORLD SAVINGS DAY PROGRAM

TUESDAY, 31ST OCTOBER 2017

VENUE: GULU, KAUNDA GROUNDS

KAMPALA, CITY SQUARE

THEME: "SAVING SAFELY"

TIME	ACTIVITY
8:00am - 08:30am	SFIs set up and SACCO representatives set up
8:30am - 9:30am	SFIs stalls open to the public
9:30am - 11:30pm	A Presentation on Savings
11:30am - 12:30pm	Media and Public Address by BOU Management
12:30pm - 1:00pm	Refreshments to SFI Representatives and the public
12:30pm - 4:30pm	10 trainers answering Savings and personal finance concerns by the public
2:00pm - 3:30pm	A Presentation on Savings
5:30pm	End of Day - Closure of stalls at City Square / Gulu

NOTE: City Square – Kampala and Kaunda Grounds – Gulu stalls will be open from 8:00am – 5:00pm.

Contact Persons: Tilda (Gulu) – 0755340435; tnabbanja@bou.or.ug
Betty (Kampala) - 0785023556; bkakyo@bou.or.ug